W: katejsim.com E: kate.sim@pm.me M: 909.618.3338.

Professional Experience

PhD Intern | March-May 2021

Microsoft Research, Social Media Collective

 Analyze the change over time in social media companies' policies about tech-facilitated harms

Sr. Researcher, Digital Ethnography | 2020-Present Edgeryders; European Commission, Next Generation Internet Forward - Horizon 2020

- Drive execution of ethnographic coding from ~4K data; collaborate with cross-cutting teams to visualize findings.
- Translate findings into presentations and reports for internal/external stakeholders.

Qualitative Researcher | 2016-2021

PhD Dissertation, Oxford Internet Institute

- Research on how sexual harassment reporting technologies impact students' reporting behavior.
- Findings include: institutional dis/trust is a major factor that impacts how students use reporting systems; technical literacy enables users to report creatively.
- Scoped, fundraised, and executed research design incl. developing interface analysis, recruiting and interviewing nearly 40 participants, and observing workplaces.
- Developed 15 actionable recommendations for technologists and policymakers.
- Convened, programmed, and fundraised over \$16K for a workshop on design ethics and gender-based violence with policymakers, academics, and activists.
- Communicated findings for <u>public audiences</u>.

Qualitative Researcher | 2015-2016

Thames Valley Police Predictive Harm Analytics Project

- Reviewed methodologies for predictive risk assessment models in child protection
- Developed a brief on child protection, surveillance, and privacy for internal stakeholders
- Designed and conducted filed interviews and workplace observations.

User Researcher | 2014-2015

Seoul Crisis Center for Women and Children

- Interviewed victims, families, and frontline workers on how technologies impact their help-seeking experience.
- Spearheaded design brainstorming sessions with technologists and participants.

 Evaluated the accessibility, privacy, security, and usability of existing safety technologies.

Research Areas

ethnographic methods; gender-based violence; helpseeking behavior; interface analysis; public policy; research ethics; trust and safety.

Education

PhD, University of Oxford | 2021
Oxford Internet Institute
MSc, University of Oxford | 2016
Oxford Internet Institute
BA, Harvard University | 2014
Gender & Sexuality Studies; Social Studies

Reports

Co-writer. Report on digital rights and AI during COVID-19. Digital Freedom Fund. 2020.

Contributor. UN Special Rapporteur's <u>report</u> on digital technologies, racial equality, and human rights. *UCLA Center for Critical Internet Inquiry*. 2020.

Selected Presentations

- "Translation tutorial: Tech ethics beyond 'broader impact'"
- FAccT. 2021.
- "Ethnography and the Internet: Social semantic network analysis (SSNA) for digital policy."
- Next Generation Internet Policy Summit. Brussels, Belgium. 2020.
- "The Imaginaries of campus rape and data in sexual harassment reporting softwares."
- Data Justice. Cardiff, UK. 2021.
- Korean Institute for Gender Equality Promotion and Education. Ulsan, South Korea. 2019.

Leadership & Service

Advisor for the Social Sciences | University of Oxford Residential Dean | University of Oxford | 2016-2020 Board Member | Know Your IX | 2013-2019

Skills & Interests

Fluent in Korean: S/R/W. Flute. Film. Bouldering. Hiking.